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Sponsorship Invitation – Lady in Red Scholarship Gala

Greetings!

On behalf of the Hispanic Women's Network of Texas (HWNT) RGV Chapter, we are reaching out to invite women in our community to become valued sponsors for our upcoming *5th Annual Lady in Red Scholarship Gala*.

Our Lady in Red initiative is a special program designed to unite women in the Rio Grande Valley who are passionate about giving back to the community, particularly by supporting the Latinas In Progress Scholarship program for the graduating Class of 2025. The *Lady in Red Scholarship Gala* celebrates the commitment and passion exhibited by our Lady in Red "Madrinas," who are considered innovators and advocates on issues related to women.

Event Details: Date: Thursday, April 23, 2026
Time: 6:00 PM
Venue: Regency Hall Galeria, 207 E. Ferguson Ave., Pharr, Texas

The Lady in Red Scholarship Gala is a unique opportunity for Individuals/Organizations to align themselves with a significant community initiative while supporting the financial foundation of the HWNT-RGV Latinas in Progress (LIP) Scholarship program. The proceeds from this event will directly contribute to the educational advancement of our future generation of Latina leaders in our community.

Enclosed, you will find detailed information regarding the various sponsorship levels and benefits that individuals/Organizations can choose from. We offer opportunities for recognition and exposure commensurate with your commitment to community and public service.

For more information or to discuss the available sponsorship opportunities, please feel free to contact me directly at (956) 458-9279. We sincerely hope that you will consider joining us as a partner in this impactful endeavor.

Thank you for considering our request, and we look forward to the possibility of a meaningful collaboration that will make a positive difference in the lives of the Latina leaders of tomorrow.

Sincerely,

Dr. Esmeralda Adame

Dr. Esmeralda Adame



Sponsorship Packages – Lady in Red Scholarship Gala

Thank you for considering becoming a sponsor for the 5th Annual Lady In Lady Scholarship Gala. Your support is crucial in advancing the educational opportunities for Latina leaders in our community. Please find detailed information about the various sponsorship levels and benefits available for your consideration.



Platinum Sponsor

- Exclusive recognition in all event's promotional material
- Recognition on all social media promotions
- Logo placement on event website
- Check Presentation and Award Plaque
- 2 Tables= 20 complimentary tickets to Gala
- Madrina plus additional Madrina guest
- Exclusive Podium Time: 5-7 minutes

\$10,000

Silver Sponsor

- Recognition on the event website
- Company logo in Program Book
- Award Plaque given at event
- 1 Table = 8 complimentary tickets to Gala
- Runway walk at Passon Show for Madrina

\$2,000

Gold Sponsor

- Recognition on the event website
- Promotion on social media
- Company logo in Program Book
- Check Presentation and Award Plaque
- 2 Table = 16 complimentary tickets to Gala
- Runway walk at Passon Show for Madrina
- Exclusive podium time 2-3 minutes

\$5,000

"MADRINA" Ruby Sponsor

- Recognition on the event website
- Name featured in Program Book
- Award Plaque given at event
- 1 complimentary ticket for the Madrina to attend Gala
- Runway walk at Passon Show for Madrina



\$1,000

Table Sponsor

- Logo placement on table
- 1 table = 8 complimentary tickets to Gala
- *You can sponsor a half table for our Latinas in Progress students. See form.*

\$750

In-Kind Sponsor

- Recognition at event for Food, Beverage, or Media support
- Recognition on program book



LADY IN RED SCHOLARSHIP GALA

Sponsorship Form

I/we would like to support the HWNT-RGV Lady in Red Scholarship Gala with the following sponsorship level.

- | | | | |
|--------------------------|------------------|------------------------------|--------------|
| ☐ | \$10,000 | PLATINUM SPONSOR | (20 Tickets) |
| ☐ | \$5,000 | GOLD SPONSOR | (16 Tickets) |
| ☐ | \$2,000 | SILVER SPONSOR | (8 Tickets) |
| ☐ | \$1,000 | RUBY SPONSOR (MADRINA) | (1 Ticket) |
| ☐ | \$750 | TABLE SPONSOR | (8 Tickets) |
| ☐ | \$375 | STUDENT TABLE SPONSOR | (4 Tickets) |
| ☐ | IN- KIND SPONSOR | <i>Type of support</i> _____ | |

Name/Company: _____

Point of Contact: _____

Phone: _____

Email: _____

Mailing Address: _____

REMINDERS

- Make checks payable to HWNT-RGV (Memo - Lady in Red)
- All donations are tax deductible based on 501(c)3 status
- Please return this form with payment to:

HWNT-RGV, PO Box 6676, McAllen, TX 78502